



Professional healthcare events with a personal touch

Welcome to CFS Events

At CFS Events Ltd, we have a wealth of experience in medical events and pharmaceutical conference management; from study days, workshops and medical forums to conferences, annual company meetings and overseas congresses. We are dedicated to delivering a professional yet personal medical events management service. CFS Events Ltd ticks all the boxes to ensure that you have a successful meeting.

Bespoke event organisation:

- Overseas Congresses
- Conferences
- National Association and Company Annual Meetings
- Study Days
- Forums
- Advisory Boards
- Workshops
- Festschrifts
- Product Launches
- Satellite symposiums

Contact

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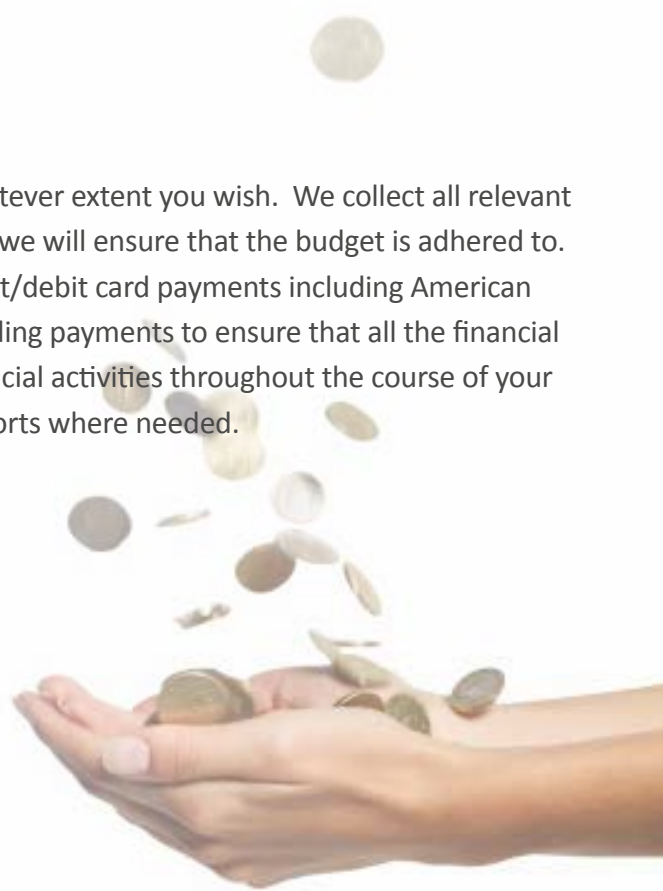
"A first class operation, run by professional, hardworking people." - (Ambu)

Budget management

We are happy to manage all financial aspects of your event to whatever extent you wish. We collect all relevant information to produce a detailed budget, and having agreed this, we will ensure that the budget is adhered to. We are able to receive monies relating to your event through credit/debit card payments including American Express. We will also manage all invoicing, and chase any outstanding payments to ensure that all the financial aspects are covered. We will provide frequent updates on all financial activities throughout the course of your event and are able to help you put together statistical analysis reports where needed.

Did you know?

- We manage budgets for events that range from £500 to £150,000



“Deliver on what they promise – always on time and to budget.” – (BVM Medical)



Association of the British Pharmaceutical Industry (ABPI)/medical guidelines

The CFS Events team is regularly trained on all relevant aspects of the ABPI code of practice. This ensures that every effort is made to comply with the code, and that all events that we organise are done so with a clear understanding of ABPI guidelines. We work closely with NHS consultants and pharmaceutical company representatives to ensure compliance with the code, and should your company be audited by the ABPI we are happy help with the collation of all relevant documentation. Many of our customers use ZINC and all the CFS Events team are familiar with this process.

Continuing professional development (CPD) applications

All relevant events organised by CFS Events have CPD approval. We understand the importance of attracting good attendance at our events and CPD points reflect the Royal College's approval of our programmes, at the same time as helping medics to achieve their required number of CPD points for the year.

“They are also familiar with using ZINC, our chosen approval system for all materials related to the meetings they run.” - (Chiesi)



Venue sourcing

Regardless of the size, location and theme of your event, CFS Events will help to find the right venue to fit with your requirements, budget and industry restrictions. We consider a range of tried and trusted venues as well as exploring original locations in order to supply you with a choice of styles and price ranges which are right for you, and which are conveniently placed in terms of accessibility and transport links for your delegates.



“Venues chosen to host such conferences are of excellent taste and class, as is the organisation of any social or evening entertainment, and so the full package is delivered over the course of the time spent together.” - (Ambu Ltd)



Audio visual

A crucial part of finding a suitable venue is organising Audio Visuals (AV) to fit with your event. AV can change the whole look and feel of a meeting and is involved in every aspect, from lighting and projection in a conference setting, to sound and microphones to facilitate discussion. CFS Events works with AV professionals on your behalf to ensure the smooth running of your entire event.

CFS Events has worked with hundreds of AV companies and we will quickly evaluate whether to work with the venue's in-house AV team, or whether your event requires use of one of our tried and tested specialist teams. You can be assured that the success of your event is our foremost priority.



Design and production of promotional materials, course literature and marketing

CFS Events works closely with our graphic designer to produce professional, stylish promotional and course materials for your event. From letter heads and save the date cards to posters and programmes, we ensure your event materials reflect your company ethos and meeting objectives.

Event literature keeps pace with technological advances with the inclusion of QR codes and your logos and branding are included on electronic communications with customers.

In order to promote your event, CFS Events offers management of blogs, Twitter accounts, Pinterest pages, Facebook and other social media platforms which can support advertising, inform customers and reach a wider audience with news about your meetings.



Web design

We are also able to offer web design services, so that your event information and registration pages are accessible to your clients at the touch of a button or searchable on international search engines. We handle everything from purchasing domain names to web design and traffic monitoring.

Below are some examples of websites designed exclusively for our clients.

REaSoN 2013
University of Warwick, Coventry

HOME INFO PROGRAMME EXHIBITORS POSTERS REGISTRATION

We are delighted to announce the **REaSoN Meeting** will be held on 28 and 29 July 2013.

REaSoN was born with a view to bringing an excellent Society, who interesting and thought provoking talks and discussions.

The programme this year will focus on many of the important topics facing research with staff from the medical world, health care workers, patients or total carers, and patients who undergo medical research. We will include this year:

We are particularly excited that Jennifer Haines is invited, and Jane Peck, author of *Standing up for Autism*, will be present in the **Q&A** this year.

Programme highlights, supported by the NHS, series of talks (some free) further taking us on the day, the 28 and 29 July, as well as several special events that also to challenge strongly professionals of research.

Jane Peck is the author of a recently published book, who was born at 28 weeks, the week the book, *Standing up for James* to take awareness of the day-to-day difficulties facing families of disabled children.

This meeting is now regularly attracting around 300 delegates, and is becoming one of the major events in the medical calendar. Our previous speakers this year are Dr Neil and Helen S. Fisher, and we would like to welcome our special guests of honor for their scientific support.

We would also like to thank all our other sponsors whose donations you will be able to find on our **Sponsors Page**.

We must thank our sponsors. REaSoN Meeting will continue a stimulating and informative forum for the exchange of ideas, along with an opportunity for healthcare professionals to update themselves on new research and practice that impacts the world.

Contact:
Tel: +44 (0)1478 751000
Email: reaso@warwick.ac.uk

register here

8th Advanced Symposium on Congenital Heart Disease in the Adult

Home Programme Faculty Oral Dinner Accommodation Registration Discounts Exhibitors

ACHD London 2012 Welcome:

Dear Friends and Colleagues,

We are with great pleasure that we invite you to the **8th Advanced Symposium on Congenital Heart Disease in the Adult**. The formal meeting will be in London in 2012, back to the Royal College of Surgeons in England in the heart of central London.

The meeting has grown in popularity over the years, but the objective remains unaltered: to provide a forum for discussion on the latest clinical, surgical and scientific developments in the world of adult congenital cardiology. In devising the programme, we hope to have met this objective and we would like to encourage everyone attending to make the most of the fantastic day to an hour every year, access and difficult day.

We have also made time in the agenda for social interaction and networking with friends and colleagues, old and new.

We encourage you to visit us in London for what promises to be the most prominent and stimulating event in the ACHD 2012 calendar.

8th Advanced Symposium on Congenital Heart Disease in the Adult, 29th and 30th September 2012
Royal College of Surgeons in England

care™

Fisher & Paykel
FID 02 01 01 15 01

Conversion 2013

Home **Living systems** registration info surgical care

Welcome to the **CARE™** continuing adult hearing research conversion website for 2013.

We are delighted to have a virtual tour (VST) set up for you on:

Monday 19 - Tuesday 20 June 2013

at **Warwick House** the University of Warwick

Q&A will be held for industry representatives on-site (20 June) from 10am to 12pm. We are pleased to have a number of speakers and a panel discussion for you to discuss research in hearing care systems, in particular hearing aids and cochlear implants.

The **Acoustic Hearing Research** team have a number of systems from across the UK and Europe on display for you to examine and discuss. We will also be giving you an opportunity to have a virtual tour of the website of the hearing care systems you are interested in.

For more information please contact **2013 Enquiry** on +44 (0)1478 751000

See you at **Conversion 2013** on 19 and 20 June. We'll see you at **Conversion 2013** on 19 and 20 June. We'll see you at **Conversion 2013** on 19 and 20 June.

Web design

Whether your event requires a standalone website or not, we offer inclusion of all events on our own website. Sixty per cent of all daily visitors to the CFS Events' website are unique visitors. We can provide you with a dedicated event button, allowing your customers to download your programmes, posters and maps and link directly to our online registration pages. We can also upload presentation slides and documents relating to the meeting for attendees to access. These may be password protected or publicly available.



The screenshot shows the CFS Events website interface. At the top, the logo 'CFS events' is displayed. Below the navigation bar, a 'Welcome to CFS Events...' message is followed by a list of 'Upcoming Events'. The first event in the list is 'PAST EVENT 2012 ACHD 2012', which is circled in black. An arrow points from this circle to a separate box on the right side of the image.



PAST EVENT 2012 **ACHD 2012** [Download meeting slides here](#)



Online registration

We provide bespoke online registration facilities for all of our customers, so that your delegates can easily locate information and register for your event. If you require attendance to your event to be by invitation only, we can include password settings to your registration page. Our registration system can accommodate a variety of payment methods and can include tailored fields such as questionnaires/surveys specific to your company requirements. We are able to provide you with statistical reports regarding attendee ratios, job titles, positions held, places of work etc.

We also manage all payments, transactions and cancellations on your behalf.

Online registration made simple.

Did you know?

- We deal with in excess of 3500 delegates per year
- We run an average of 1 ½ meetings per week

REaSoN 2013
University of Warwick
Leamington Spa, Warwick, CV35 9EF
CV35 9EF
Phone: +44 (0) 1827 572016 Email: reason@warwick.ac.uk

REaSoN 2013
Sunday: 30 June 2013 11:00 - Friday: 02 July 2013 11:00 GMT+1

University of Warwick
Leamington Spa, Warwick, CV35 9EF
CV35 9EF
Phone: +44 (0) 1827 572016 Email: reason@warwick.ac.uk

Book Your Registration [View a Complete Event Agenda](#)

Email Address:

Reply Email Address:

Passes include registration
Name: (Please download the programme for full registration details)

Include Office Meeting
Booked Single Day
Booked Lunch + Dinner for event
Booked Dinner Meeting
Booked Single Day
Also 2013 days to attend

You will need register a photo [LAPD 2013](#)

Monday 1st & Tuesday 2nd July 2013

Sponsorship

We have over 30 years' combined experience in working alongside exhibitors and sponsors to secure funding and sponsorship in support of our events. We make finding sponsorship our priority and assist you in putting together exhibitor prospectuses, approaching potential sponsors and negotiating rates to ensure we obtain the right levels of funding for your meeting.

Did you know?

- We generate £20-30k per year for NHS trusts
- We have on-going relationships with around 100 equipment and pharmaceutical companies



"The CFS Event meetings... are always well attended, professional, unique, enjoyable and have a great atmosphere. CFS Events always ensure that the interaction with delegates is catered for by ensuring the breaks are taken within the company exhibition area and a nice touch is allowing the exhibitors access to an early lunch. I would thoroughly recommend the CFS events team." – (Genesys Medical Solutions)



Speaker liaison and programme management

CFS Events is adept in communicating with speakers and chairs in order to coordinate exciting, interesting and often ground-breaking programmes. We focus on successfully forging excellent relationships with a variety of speakers and faculty members, from top medical professionals to internationally renowned comedians, to ensure a smooth-running agenda for your conference. We are able to effectively manage collation, distribution and collection of speaker agreements, which are often crucial to adherence to industry guidelines. CFS Events will also manage approval of presentation slides, organise payment of faculty honoraria and travel grants so that every aspect of faculty organisation is taken care of.

Logistics

CFS Events expertly arranges the travel and logistics surrounding your meeting. We are proficient in booking the most convenient and cost-effective travel for your delegates and speakers, to ensure their arrival and departure to and from the venue runs smoothly. We also pride ourselves on focusing on the finer details of logistical management; ensuring every attendee is aware of directions, optimum modes of transport, intricate venue details and registration timings before they set off for the meeting.

“Thanks for organising such a great meeting. The academic programme was excellent.” - (Delegate)



Conference and Gala dinners

CFS Events has a wealth of experience in organising entertainment and Gala dinners to add pizzazz to your event and ensure special memories are long lasting. We competently bring together impressive venues, mouth-watering catering and incredible entertainment to ensure your evening event is a resounding success and wholly meets your expectations. You can confidently leave the theming, lighting and any special arrangements to us, so that you are free to enjoy the evening and network to the fullest extent.

Did you know?

- For the past 17 years, we have run a highly successful annual meeting with a themed evening attended by over 350 delegates.
- CFS Events has held evening events at beautiful, unique venues such as;
The Dali Museum • The Great Hall in Winchester • Madame Tussauds • The Titanic in Belfast • The Imperial War Museum • The Globe Theatre • The London Dungeons • The Cambridge Colleges • The York Railway Museum



“Many thanks to you and your team for the great organisational skills over the last two days. It truly was an amazing meeting and the Wild West evening was one of the most memorable evenings I have ever attended (and I have been to some great do’s).” - (Delegate)

Onsite management

CFS Events ensures that the organisation for your event is addressed in advance, so that the day runs smoothly. However, it is still possible for problems to arise on the day, which is why we offer onsite management for all of our events. Our fully trained team of staff is ready to manage events and create a presence onsite to ensure your delegates feel well looked after and you are free to use your time with customers effectively.

Evaluation and debrief

Your relationships with customers are as important to us as they are to you, so we aim to ensure that every single one of our events meets expectations and allows both you and your delegates to achieve your own aims for the meeting. We therefore ensure that we evaluate every meeting we manage, so that we can use feedback to continuously improve our service. We offer a debrief with clients to discuss this feedback and plan for future events, which our clients really appreciate.

“The level of onsite care and attention to detail for our needs as a company is well catered for from all the CFS Event team and is always provided with a positive can do attitude..” – (Genesys Medical Solutions)



Hotel and accommodation sourcing

At CFS Events we are adept at finding you the perfect accommodation to suit your budget and plans for attendance at congresses. We thoroughly research locations and undertake pre-congress trips to ensure we can capably navigate the local area, are aware of transportation issues and any local peculiarities.

Congress locations

We manage congresses all over the world, recent locations include:

Amsterdam
Anaheim, US
Baltimore, US
Barcelona
Boston, US
Budapest
Cairns

Copenhagen
Dublin
Geneva
Hamburg
Helsinki
Istanbul
Leipzig

Lyon
Milan
New York, US
Nice
Prague
Rome
Rotterdam

Salt Lake City, US
San Antonio, US
St. Malo
Venice
Vienna
Washington, US
Wurzburg

“Hotel was just the right distance from the conference centre... the hospitality shown was second to none and it was great to network with colleagues during the evenings.” - (Delegate)



Delegate liaison

We confidently interact with delegates during congress organisation, from initial invitations and registration for the event, to ensuring convenient travel arrangements are made. We use our trusted travel management company to ensure that your customers have 24 hour support throughout their trip.

Did you know?

CFS Events organised attendance at more than 15 congresses last year, attended by over 270 delegates.

Registrations

We take care of all delegate registrations for congress attendance and adhere to early bird deadlines to ensure you receive the best possible value for money.

"... even in the face of volcanic ash and BA strikes everything went like clockwork." (Delegate)



Onsite management

At CFS Events, we understand the value you place on taking your delegates to congresses abroad, and also understand the stresses you face in achieving aims whilst away at those events. Therefore, our onsite management services ensure that your time is spent with customers, as opposed to organising logistics. We deal with onsite congress registrations, transport, evening entertainment and are there to ensure your trip is stress free and completely worthwhile.

“I would like to say it was a very organised meeting both prior to leaving the country and while there.” - (Delegate)

“On the day of arrival I could not have been more impressed with the way you greeted every delegate and knew exactly who my customers were.... In all my years within pharma I can honestly say that you impressed me more than any other I’ve dealt with. I will feel the benefits within my working relationships with the customers for years to come.” – (Gedeon Richter)

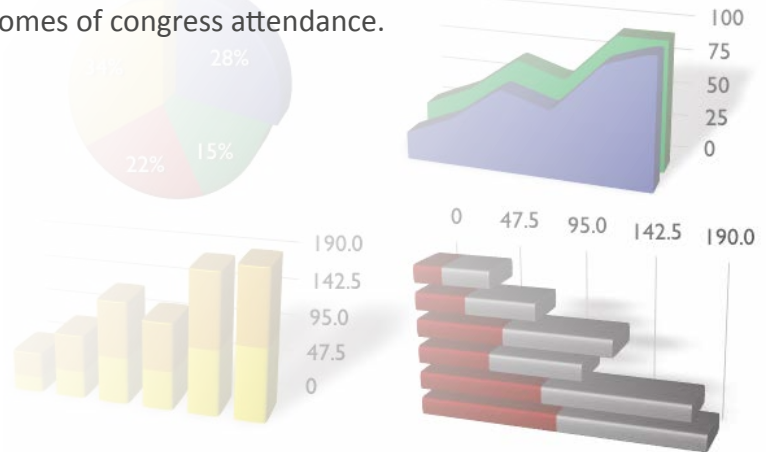


Sourcing restaurants and entertainment

Our experience has taught us exactly what to look for in restaurants while on congress as well as how to get the best possible deals. We also understand that numbers can change at the last minute and therefore aim to remain flexible while away, to assist you in achieving the best outcomes from your trip.

Feedback/follow up

Our congress evaluation and feedback process usually takes the form of an online questionnaire, which we send to attendees in order to gain their opinion on the congress content and organisation. We are able to easily create reports based on this information to demonstrate popular opinion and really give you a rounded view as to the benefits and outcomes of congress attendance.



Advisor liaison

CFS Events has handled over 60 advisory boards since our creation in 2000 and are therefore well-versed in communicating with the medical professionals whose opinions are so crucial to you. We deal with all aspects of financial management, travel, accommodation and honoraria, as well as assisting in putting together the advisor briefs which are pivotal in this process.

CFS Events also offers attendance at these events in order to aid logistics as well as minute taking so that our customers are able to concentrate fully on achieving their objectives.



Customer comments

“Always willing to help in every situation, nothing is too much trouble, customers always are very complimentary about CFS Events. Proud to work with them.”

“Always friendly and approachable. Find solutions to any problems or issues”

“The rapport with the customers is second to none...they make our customers feel welcome and part of the groups”

“They really do go the extra mile to ensure we and our customers are taken care of”

“To be honest, you do all the thinking for us”

“I feel that CFS Events do everything possible to make sure that the needs and budgets of exhibitors are met”

“I have no hesitation in recommending CFS Events to any company not competing with Chiesi. Their personal style, attention to customers and staff and their cost effectiveness I believe cannot be bettered.”

“Communication, both prior to and during an exhibition is always clear and concise with the onsite organisation and attention to detail always meeting our needs.”

“I would like to thank the entire CFS Events team for their exceptional organisation skills that see through all the details right to the very end of the conference.”



Contact

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